

2010 Scheme

QP CODE: 307006

Reg. No:

Third Year B.Pharm Degree Supplementary Examinations March 2024

Pharmaceutical Management

Time: 3 Hours

Total Marks: 100

- *Answer all questions to the point neatly and legibly • Do not leave any blank pages between answers • Indicate the question number correctly for the answer in the margin space*
Answer all parts of a single question together • Leave sufficient space between answers
- *Draw table/diagrams/flow charts wherever necessary*

Essay

(3x10=30)

1. Discuss different types of trade with suitable examples. Add a detailed note on the procedure followed for the import and export of goods.
2. Discuss the important functions of Human Resources and Financial management.
3. Explain process validation methods in tablet production.

Short Notes

(14x5=70)

4. Differentiate between Journal and Ledger.
5. Explain the merits and demerits of retail department stores.
6. Compensation to the pharmacist.
7. Market research.
8. Real-time stability testing.
9. Differentiate between wholesalers and retailers.
10. Production management.
11. Write a note on the Bioequivalence study.
12. Functions of cGMP in the pharmaceutical industry.
13. ABC analysis.
14. Trade mark in IPR.
15. Abbreviated New Drug Applications (ANDA)
16. Quality Audit.
17. Advertising ethics of sales.
